



VIKING KINGS — BEER —

THE OFFICIAL BEER
OF THE VIKING KINGS

— — — — — PREMIUM BEER COLLECTION — — — — —

2026 / 2027

OUR STORY

Viking Kings Beer was born from a passion for Viking heritage, exploration and uncompromising quality.

We brew premium beers that honor the courage, strength and spirit of the legendary Viking Kings.

Every sip is a toast to adventure, loyalty and legendary times.

**WE DON'T JUST SELL BEER.
WE TELL LEGENDARY STORIES.**

WHY VIKING KINGS BEER?



PREMIUM EUROPEAN BEER
Brewed with the finest ingredients



SCANDINAVIAN HERITAGE
Inspired by legendary Viking Kings



AWARD-LEVEL BRANDING
Distinctive design that stands out



EXPORT READY
Built for global markets



DISTRIBUTOR OPPORTUNITIES
Strong margins & brand support



HORECA & RETAIL
Perfect for every channel



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ALCOHOL FREE

Full taste. Zero alcohol.
Brewed for those who choose
balance without compromise.



ALCOHOL FREE



ALC. MAX. 0.5% VOL.



IBU 15



EBC 9

TASTING NOTES

Refreshing and light with
a smooth malt character
and clean finish.

FOOD PAIRING



SERVING TEMP.

4-6 °C



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SEA KING LEIF ERIKSON

The explorer who sailed beyond
the known world.
A true Viking. A true legend.



PREMIUM LAGER

 ALC. 4.7% VOL.

 IBU 34

 EBC 13

TASTING NOTES

Crisp and balanced with a mild malt sweetness and a clean, refreshing finish.

FOOD PAIRING



SERVING TEMP.

4-6 °C



4

RAGNAR LOTHBROK

The legendary Viking warrior
and King who sought fame
beyond the seas.
Fearless. Bold. Unforgettable.



SPECIAL LAGER

 ALC. 6.0% VOL.

 IBU 40

 EBC 13

TASTING NOTES

Full-bodied with a rich malt character and a smooth, powerful finish.

FOOD PAIRING

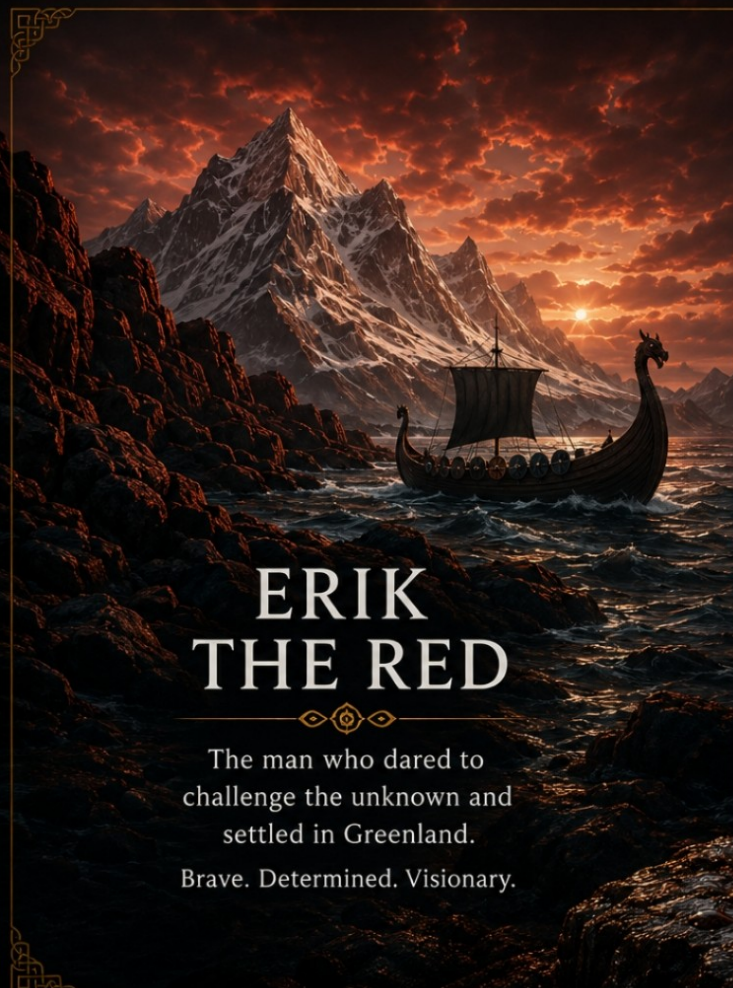


SERVING TEMP.

6-8 °C



7



ERIK THE RED

The man who dared to
challenge the unknown and
settled in Greenland.
Brave. Determined. Visionary.



PREMIUM LAGER

-  ALC. 5.2% VOL.
-  IBU 32
-  EBC 15

TASTING NOTES

Malty and smooth with a
pleasant bitterness and
a rounded finish.

FOOD PAIRING

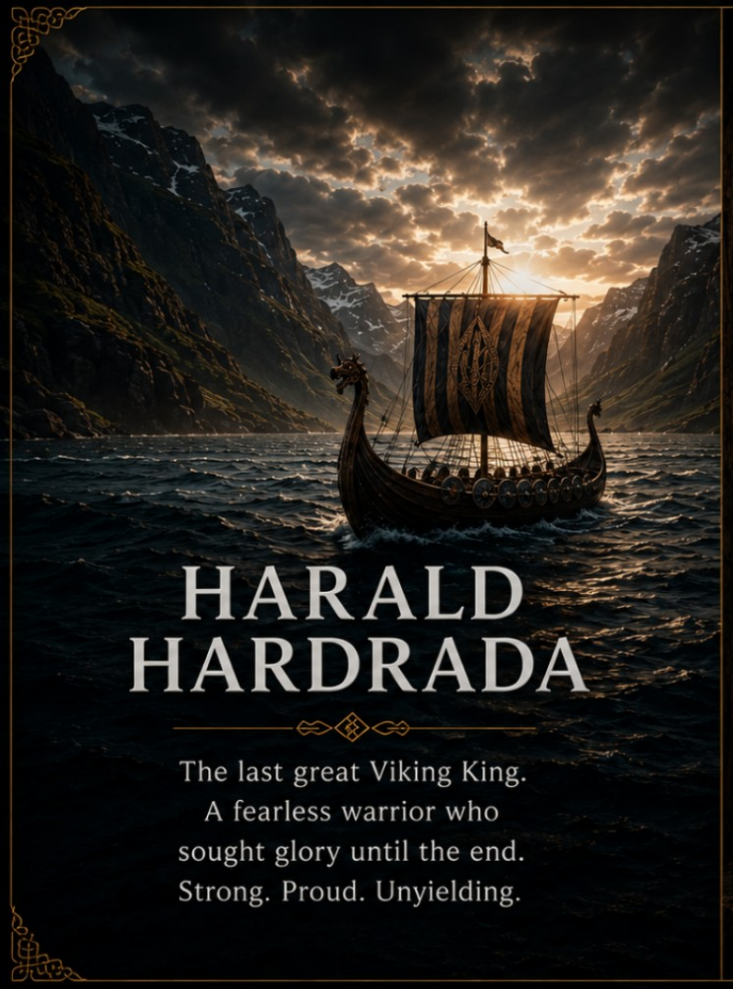


SERVING TEMP.

4-6 °C



8



HARALD HARDRADA

The last great Viking King.
A fearless warrior who
sought glory until the end.
Strong. Proud. Unyielding.



DARK LAGER

-  ALC. 4.5% VOL.
-  IBU 22
-  EBC 80

TASTING NOTES

Deep and malty with
caramel and roasted notes.
Smooth and satisfying.

FOOD PAIRING



SERVING TEMP.

6-8 °C





FLOKI THE CARPENTER

The shipbuilder who followed
the winds to discover new lands.
Curious. Skilled. Adventurous.



PREMIUM LAGER

 ALC. 4.2% VOL.

 IBU 32

 EBC 10

TASTING NOTES

Light and refreshing with
a crisp bitterness and
smooth finish.

FOOD PAIRING



SERVING TEMP.

4-6 °C

12



LET'S CONQUER NEW LANDS TOGETHER

Every great partnership begins with a shared vision.

Viking Kings Beer is more than premium European beer –
it is a brand inspired by courage, exploration and
legendary Viking heritage.

Together, we can bring the spirit of the Vikings to
new markets and create lasting success.

Join the Viking Kings Beer family.



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